

rates extra

Available ad sizes:

Full page
(10.125" x 13.25")

Junior page
(8" x 10")

Half page horizontal
(10.125" x 6.5")

Half page vertical
(5" x 13.25")

Quarter page square
(5" x 6.5")
Quarter page vertical
(2.125" x 13.25")

Eighth page horizontal
(5" x 3")
Eighth page vertical
(2.125" x 6.5")

Gaithersburg

The **Courier's Gaithersburg Edition** is delivered by direct mail to residents in Kentlands, Lakelands, Quince Orchard Park and Lakelands Ridge. In addition, the *Courier* can be found on stands throughout Kentlands' downtown, Gaithersburg's Olde Towne and in county office buildings. Look for our stands in Giant, Starbucks, Whole Foods and in many more locations.

Distribution: 7,000

Greater Urbana

The **Courier's Urbana Edition** is available in stands and is delivered to every home and business in Urbana including the Villages of Urbana, Urbana Highlands and Ijamsville.

Distribution: 7,000

Release Dates

1st Friday (Gaithersburg)
3rd Friday (Gaithersburg)
4th Friday (Urbana)

Ad Deadline

20th of the previous month
30th of the previous month
15th of the month

Rates

	1x	3x	6x	12x
Discount	10%	15%	20%	
Full	545	491	464	436
Junior	350	315	298	280
Half	280	252	238	224
Quarter	145	131	124	116
Eighth	80	72	68	64
Business Card	45	41	39	36

Prices are per issue.

Color:

Spot or process color can bring extra attention to your advertisement and is available in *The Town Courier* in limited quantities. Color available on a first-come, first-served basis. **Back page ad placement requires full color.**

Spot color - Add \$75 per issue to the cost of your ad.

Process color - Add \$200 per issue to the cost of your ad.

The Town Courier charges a \$25 service fee for returned checks.

Web Advertising:

At the moment, we offer one size for ads on our towncourier.com website, which is 120 pixels x 240 pixels. Prices are based on ad views; 10 cents per view. Minimum purchase is \$100.

File Types:

Ads must be submitted in one of the following formats:

- PDF
- TIF
- PNG
- JPG

All art should be at 300 dpi (line art at 600 dpi) for best quality printing results.

309 Main Street ■ Gaithersburg, MD 20878

For additional advertising information contact:

Patsy Beckman

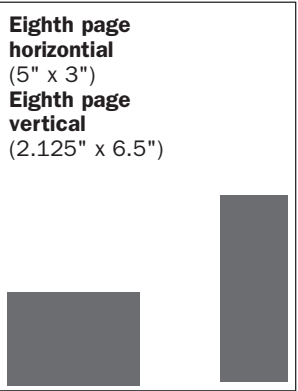
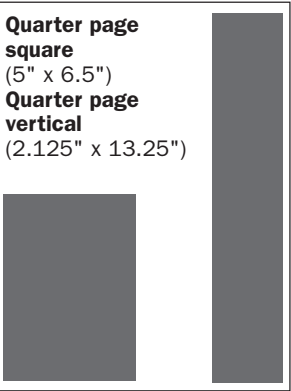
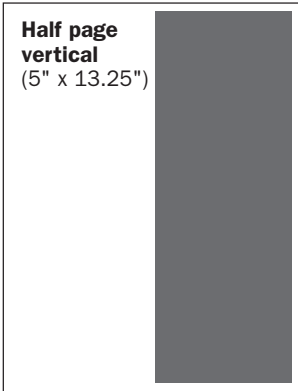
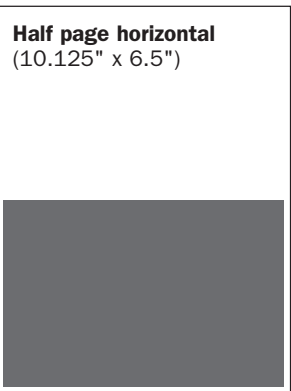
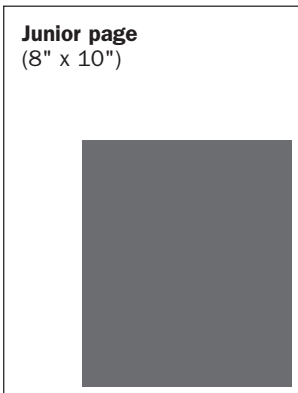
301.606.8833

patsy@towncourier.com



rates & advertising

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